

# Fifty (50) Places to Share Stories of Your Impact

Agency note card - back side	Organization video
Agency tours	Performance program
Annual meeting	Pinterest
Annual report	Print newsletter
Appeal letter	Radio
At fundraising event	Sponsor package information
Bill board	Staff meeting
Blog	Staff training
Board committee meeting	Table tents at special event
Board meeting	Text message
Donor appreciation event	Thank you call
Email conversations	Thank you receipt letter
Enewsletter	Tribute or memorial thank you letters
Event invitation	TV spot
Event program	Twitter
Event follow-up email	Video email thank you for mailed or online contribution
Event follow-up video	Video thank you on donate page
Facebook	Volunteer recognition event
Fundraising email	Volunteer trainings
Google+	Website About Us page
Grant Funder Update	Website Donate page
Grant proposals	Website Home page
Handwritten thank you note	Website Program Description page
Hole signage at golf event	Website Volunteer Info page
Legislative or Advocacy update	
Online donation receipt	

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**Add to the list!**

**Share your example with Lori on Facebook at:** <https://www.facebook.com/LJacobwith>

More Storytelling Resources from Master Storyteller, Lori L. Jacobwith:  
<http://www.lorijacobwith.com/storytellingsystem>