

Your Year-End Q & A



IGNITED FUNDRAISING
COMMUNITY

Step 1: Web Login
<https://www.readytalk.com>
enter passcode 9492105

Step 2: Dial-In
U.S.: 866.740.1260
Access Code: 9492105

***6 to mute *7 to unmute**

**OR You May Use Your Speakers
on your Computer**

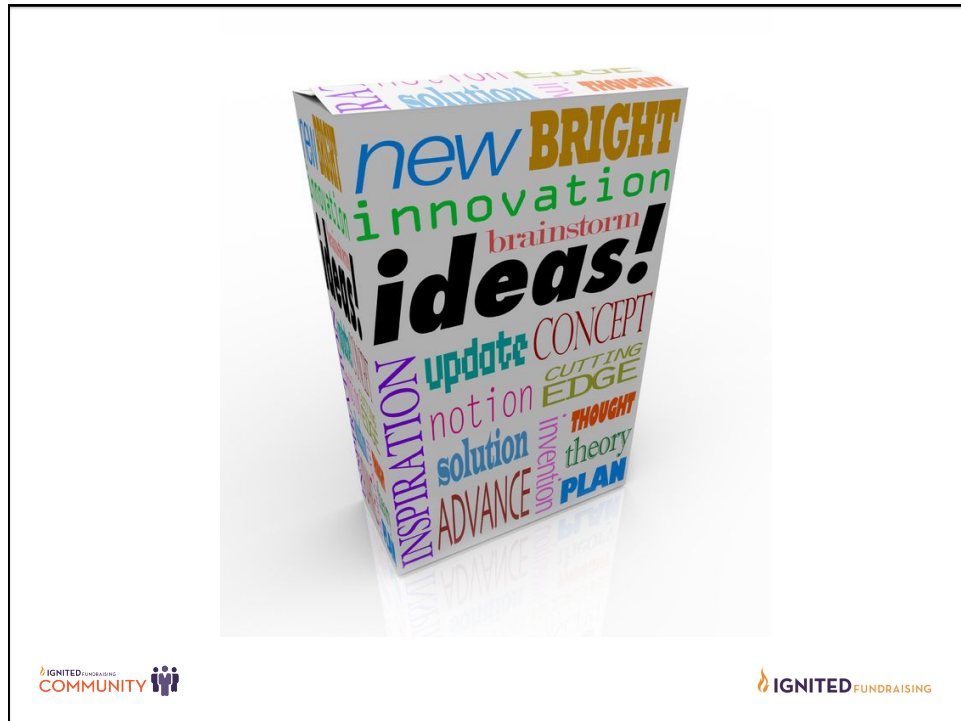
IGNITED FUNDRAISING

The Fundraising Summit

A promotional graphic for 'The Fundraising Summit'. It features a black and white aerial view of a city skyline with many skyscrapers. Overlaid on the image is the text 'THE FUNDRAISING SUMMIT' in large white letters, followed by '5 DAYS. 42 WORLD-CLASS SPEAKERS. ALL ONLINE. FREE.' in smaller white letters. Below this is a green button that says 'REGISTER NOW'. At the bottom, there are two red boxes: the left one says 'WHEN 5-9 Jan 2015 Starts 08:00 EST' and the right one says 'WHERE Worldwide Online'.

<http://bit.ly/FRSummitLoriJacobwith>

Master Coaching: What to do After They Give
for the Ignited Fundraising Community



Today Let's Talk About...



- What is WORKING?!



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- What is WORKING?!
- Your burning questions.



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- What most surprised you this year?



Today Let's Talk About...



- What is WORKING?!
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- What most surprised you this year?
- What's up for 2015?



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Remember: The 5 Most Disengaging Fundraising Words

“Help us with our goal.”

True fact: *No one cares about your goal but you. Think: What's in it for the DONOR to make a gift?*

IGNITED FUNDRAISING COMMUNITY

What's Ahead for Your 2015?



Happy Holidays!



*Please share your thoughts
on the quick survey.*

**Thank you for being a
special part of my year!**

