

# FUNDRAISING BOOT CAMP

FUEL TO IGNITE YOUR FUNDRAISING

with LORI L. JACOBWITH

*Named one of the top 25 fundraising experts in the U.S.*

## The Money Your Organization Requires is Within Your Reach

### TOGETHER WE WILL CREATE A PLAN TO GO GET IT

- Update or create a powerful annual fundraising plan
- Learn WHY you are leaving money on the table from your current supporters
- Set achievable SMART goals (Specific, Measurable, Achievable, Realistic & Time-bound)
- Daily access to receive coaching from Lori throughout the Boot Camp series

### MAKE A SOLID PLAN TO RAISE MORE MONEY

Many organizations don't have someone to ask the tough questions, someone to help them create a strong plan to exceed their fundraising goals. Maybe you don't know where to begin OR you simply haven't taken the time to update your current plan for next year.

Having a solid plan takes focus and time. But it doesn't have to be painful or scary. Lori has helped organizations like yours raise more than \$300 million. And counting. She'll guide you through the process of gathering and assessing information AND teach you the best practices to create your solid, achievable annual fundraising plan.

This is a fun, rigorous and proven Fundraising Boot Camp webinar series. More than 100 organizations have "graduated" from Lori's Boot Camp webinar series and have gone on to raise thousands and in some cases hundreds of thousands more unrestricted operating dollars.

Apply online today at <http://bit.ly/IFBootcamp>



“ *In my career as an Executive Director & Development Director I raised more than \$5 million in less than 5 years. How you ask? The hard way. But it doesn't have to be hard for you! I took those valuable lessons and turned them into my rigorous and proven Fundraising Boot Camp.* ”

—LORI L. JACOBWITH



“In the first three months of the year we raised more from individuals than ALL of the previous year! Lori’s Boot Camp taught us to be clear, bold, and to talk about our people and money stories. Boot Camp caused us to sit down, figure out our goals, and identify system to have our board and staff be more accountable. Book Camp works!”

— Jody Hudson  
*Development Director*  
Creative Care  
for Reaching Independence  
(CCRI)

## WHAT TO EXPECT FROM FUNDRAISING BOOT CAMP

- **FOUR pre-scheduled, 90-minute web classes for your team.** >>\$7500 value  
Each week will tackle a different aspect of designing or updating your annual fundraising plan using Lori’s Annual Fundraising Plan Template.
- **Three of the classes are delivered weekly.** The final class has an extra week of homework time before it.
- **Homework.** Prior to the first web class and following each of the next 3 sessions your team will complete each of the assigned homework actions. *Homework can generally be completed in 2-3 hours or less when the full-team works together.*
- **Final Plan.** Your team will present your new or updated annual fundraising plan in the final web class.
- **Access to additional materials.** >>\$1500 value  
As a participant in this web class series you’ll have access to additional readings and video recordings to support you.
- **Access to personalized coaching & feedback** from Lori throughout 5 weeks. >>\$1000+

Normally it would cost your organization **more than \$10,000** for this kind of intensive coaching, training, and time with Lori.

**YOUR TEAM INVESTMENT: \$4,500**

“Thank you, Lori, for the outstanding content and your commitment to reviewing our homework and individualizing your comments. Invaluable!”

— LuAnn McCormick,  
*Executive Director,*  
Girls on the Run  
Capital Region

Apply Online Today:

[HTTP://BIT.LY/IFBOOTCAMP](http://bit.ly/ifbootcamp)

Or Contact Lori Directly:

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